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FOR IMMEDIATE RELEASE

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“Family Service Association is in need of assistance in spreading holiday cheer”

EGG HARBOR TOWNSHIP -- Family Service Association is requesting assistance in spreading some holiday cheer. Due to the economic climate in our area, many parents will not be able to provide holiday gifts for their children. “South Jersey has been hit hard and felt the brunt of the impact of a weak economy, and no one more so than the very needy families in our county. Over 13,000 children live in poverty in Atlantic County and many of their parents cannot afford the basic necessities”, says Cindy Herdman Ivins, President/CEO of Family Service Association. As a community, we want to rally around and support those who are struggling and be of some assistance during this challenging time. Let’s put on our smiles and hearts of cheer, and help families experience the joy of the holidays!

Join us along with The Borgata, First National Bank of Absecon, Atlantic Christian School, Stockton University and Spirit of Halloween in providing gifts to those in need. Individuals can get involved by dropping off a new unwrapped gift or toy in the FSA Holiday Drive bin at any one of the drop-off sites between now and December 15. Gift cards are also very much appreciated for teenagers. For a more personalized touch, individuals may “Grab a Tag” from the tree at the location provided. Willing hearts may also sponsor a family in need. For additional information, volunteering opportunities or to donate, please contact Torrina Bennett-Michael, Chief Development Officer, at (609) 569-0239 x1160.

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Improving the quality of life for individuals and families in our community

Family Service Association

Boilerplate

Founded in 1909, Family Service Association has over a century of proven success in providing tangible relief for individuals and families in need. As a multi-service, non-profit agency that serves over 7,000 children, adolescents and adults annually, the organization's mission is to improve the quality of life for individuals and families in our community. As the economic climate in Southern New Jersey continues to change, the needs of the people in the community have become even more evident. Family Service Association is regarded as a leader in the human service field and a haven to those in need of such services. For additional information, please visit <http://www.fsasj.org> to learn more about the agency and exciting programs that are offered.

Holiday Drive Drop-Off Locations

FSA – Headquarters

3073 English Creek Avenue, EHT

FSA East

312 E. White Horse Pike, Absecon

Grab-A-Tag Location

First National Bank of Absecon

106 New Jersey Avenue, Absecon

38 E Jimmie Leeds Road, Galloway